JCS COMMUNICATION TOOLS

JOHNSON CITY SCHOOLS
JOHNSON CITY, TENNESSEE

Below are the different communication methods used and approved by Johnson City Schools. **If your school does not have your correct contact information, we will be unable to send you messages or reach families should there be an emergency involving your student and/or their school.**

Communication Tool	Purpose
WEBSITES	The district and individual school websites will be the hub of communications for all Johnson City Schools. All information that affects the entire school or district will be communicated through district and school web pages. The district website is www.jcschools.org. All school web pages are schoolname.jcschools.org. The website can be translated to multiple languages by clicking the drop-down menu in the top right-hand corner.

PHONE	Each school's phone number can be found at the bottom of the web page.	**E-MAIL**	Each employee of Johnson City Schools has a professional e-mail ending with @jcschools.org. JCS employees are expected to maintain their e-mail and to use it as an effective communication tool for dialogue between students, families and the community.

SCHOOLMESSENGER	SchoolMessenger is our automated emergency notification system that communicates with families through email, text message, and telephone calls. The primary use of the system will be to notify our families of delayed openings, early dismissals, school closings, and emergencies. Schools may also use this service to push out reminders. Parents are asked to provide current e-mails and phone numbers which will be added to SchoolMessenger system from our student information system, PowerSchool. After parents submit their phone number, they must text "Y" or "Yes" to 67587 from that device in order to be eligible to receive text messages.

JCS MOBILE APP	JCS now has a Mobile App for your smartphone. The app is available for download in the Apple Store and the Google Play Store. The app will provide instant access to district and school announcements and calendars. It will also allow users to receive push notifications from the district and their school. Scan the QR code or visit www. jcschools.org/mobileapp. Once you download the app, please scroll down to settings and toggle the school(s) you would like to view and receive push notifications for.

SOCIAL MEDIA	The district maintains and operates a Facebook, Twitter and Instagram accounts, as well as a district a YouTube account. Families are encouraged to follow the district accounts *@JCityTNSchools* for updates, news and information. Each individual school maintains a Twitter account that each school maintains. Most of our Parent-Teacher Associations (PTAs) also have Facebook pages, which are maintained by the PTAs.

CANVAS	Canvas is our learning management system (LMS) which is used by students and teachers for instruction and materials. Parents are able to log in as observers, which allows them to keep up with their student's progress. Students and Observers will also receive any announcements that are sent. For instructions to sign-up as a Parent Observer, scan the QR Code, or visit www.jcschools.org/canvasparentobserver.

bloomz	Elementary, intermediate, and middle school teachers are asked to use the app Bloomz as a communication tool with families. This is a convenient and mobile-friendly way for teachers to communicate with their families. Some early elementary grades may use the SeeSaw app.